

NCC Cable System Order

Order #	62318720
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Jared Payne
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16
-	

Flight Dates	08/08/16 - 08/21/16
Agency	Del Cielo Media
Advertiser	Florida Chamber Of Commerce PAC

Client Code	FLCOC
Product Code	ORDR
Est Code	811SD1
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/16/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$2,896.00	
Commission		\$434.40	
Net Total		\$2,461.60	
Total Spots		60	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Rev 8/16: Removed/MG dropped spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	MF811814	8/8/16	8/14/16	05:00	09:00					X			-	-	4	\$69.00	\$276.00	30	
2	FXNC	MF815830	8/15/16	8/21/16	05:00	09:00	X	X	X					-	-	6	\$76.00	\$456.00	30	
3	FXNC	MS811814	8/8/16	8/14/16	15:00	19:00					X	X	X	-	-	3	\$25.00	\$75.00	30	-1x
4	FXNC	MS815830	8/15/16	8/21/16	15:00	19:00	X	X	X					-	-	3	\$27.00	\$81.00	30	
5	FXNC	MS811814	8/8/16	8/14/16	19:00	24:00					X	X	X	-	-	7	\$96.00	\$672.00	30	-1x
6	FXNC	MS815830	8/15/16	8/21/16	19:00	24:00	X	X	X					-	-	6	\$106.00	\$636.00	30	
7	CNN	VARIOUS	8/8/16	8/14/16	06:00	15:00						X	X	-	-	7	\$11.00	\$77.00	30	-1x
8	CNN	VARIOUS	8/8/16	8/14/16	06:00	15:00						X	X	-	-	0	\$12.00	\$0.00	30	
9	CNN	MS811814	8/8/16	8/14/16	15:00	19:00					X	X	X	-	-	4	\$14.00	\$56.00	30	
10	CNN	MS815830	8/15/16	8/21/16	15:00	19:00	X	X	X					-	-	3	\$15.00	\$45.00	30	
11	CNN	MS811814	8/8/16	8/14/16	19:00	24:00					X	X	X	-	-	8	\$25.00	\$200.00	30	
12	CNN	MS815830	8/15/16	8/21/16	19:00	24:00	X	X	X					-	-	6	\$27.00	\$162.00	30	
13	FXNC	MS815830	8/15/16	8/21/16	19:00	24:00			X					-	-	1	\$106.00	\$106.00	30	+1x, line added

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14	CNN	MS815830	8/15/16	8/21/16	19:00	24:00			X					-	-	2	\$27.00	\$54.00	30	+2x, line added

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	60	0	0	0	0	0	0	0	0	0	0	0	60
AMT	\$2,896.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,896.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/16/16

62318720 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

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Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Alexander Fiske
Sales Coordinator	Jared Payne
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16
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Flight Dates	08/08/16 - 08/21/16
Agency	Del Cielo Media
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/16/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks		2	
Total		\$2,911.00	
Commission		\$436.65	
Net Total		\$2,474.35	
Total Spots		62	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

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7	CNN	VARIOUS	8/8/16	8/14/16	06:00	15:00						X	X	-	-	8	\$11.00	\$88.00	30	
8	CNN	VARIOUS	8/8/16	8/14/16	06:00	15:00						X	X	-	-	0	\$12.00	\$0.00	30	
9	CNN	MS811814	8/8/16	8/14/16	15:00	19:00					X	X	X	-	-	5	\$14.00	\$70.00	30	-1x
10	CNN	MS815830	8/15/16	8/21/16	15:00	19:00	X	X	X					-	-	3	\$15.00	\$45.00	30	
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SPOTS	62	0	0	0	0	0	0	0	0	0	0	0	62
AMT	\$2,911.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,911.00

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